



**BENNETT
LANDSCAPE**

**SPECIAL
POINTS OF
INTEREST:**

- **Bennett
Receives
Award from
Inc. 500
Magazine**
- **Running out
of time to
Trim Summer
Trees**
- **Quarterly
Evaluation
Form**
- **What tasks
to handle in
September**
- **Benefits of
Aeration
and De-
thatching**

BETTER ENVIRONMENTS

SEPTEMBER 2009

BENNETT ACHIEVES AWARD

First and foremost, the following would not be possible without you, our clients. We thank you for your continued patronage, even through these tough, economic times.

Soon to be released, Bennett Landscape has recently earned the position of one of Inc. 500 Magazine's 2009 fastest-growing businesses in

America. We have our Bennett team to thank, recognizing their creativity, dedication and hard work that has gone into building Bennett Landscape into what it is today. We are wished many more years of success.

The list of fastest-growing private U.S. companies serves as evidence of the significant accomplish-

ments of entrepreneurial companies. As an Inc. 500 honoree, Bennett Landscape shares a prestigious pedigree with some of the most successful businesses in America.

To view status, please go to www.inc.com.

Again, we want to thank our clients for making this possible to achieve.

TRIMMING YOUR SUMMER TREES

The time is coming to an end to complete the summer tree trimming. The following is a list of some of those trees you should consider before the weather becomes cooler:

- Brazilian Pepper

- Carrotwood
- Coral
- Ficus Benjamina
- Ficus Elastica
- Ficus Nitida
- Melaleuca

- New Zealand Christmas
- Olive
- Pittosporum
- Podocarpus
- Queen Palm
- Schefflera

BEST MONTH FOR BEST RESULTS

September is the best month to obtain the optimal results and improvements for your lawn. Please call our office to set up an appointment for some landscape upgrades. Be the first one on your

street to make the move and have your house looking its best. It is also a good time to spray for grubs, aerate and de-thatch your property. See page 2 for details.

**September Landscape Maintenance Services
Quarterly Report Card**

Bennett Landscape values your continued patronage! We ask that you please participate in this quarterly survey. **We continuously strive to not only meet your expectations, but to exceed them! Please take a moment to fill out our questionnaire. We will follow up with you and make sure any issues or requests you have will be taken care of in a timely manner.** Upon return of this sheet, you will also be entered into our random drawing. ***This month, the winner of our drawing will receive \$25 off their next monthly bill. To be included in our drawing, all report cards need to be received by September 23rd. We will publicly announce the winner in our October newsletter.*** Thank you!

Please rate the following: E = Excellent G = Good F = Fair P = Poor

Foreman: Attitude _____ Performance _____

Crew: Attitude _____ Performance _____

Job Performance Overall: _____

Responsiveness: _____

How are requests handled? _____

Communication: Crew _____

Supervisor _____

Office _____

Please answer the following:

What do we need to improve upon?

Any special requests for your crew?

Is there any other work you would like us to estimate at this time?
(Tree trimming, irrigation, design, planting, masonry, lighting, fencing, etc.) Please elaborate if possible.

Added Question: What other items or topics would you like to see in our monthly newsletter? We really want to know!

ADDITIONAL COMMENTS:

Print Customer Name: _____

8 a.m.—5 p.m. Contact Telephone: _____

Cell Phone/Alternate #: _____

Property Address: _____

If you would like to have your monthly maintenance bills and newsletters emailed to you, please contact 310-534-3543, ext. 101. Electronic payments are also available. If you are interested, please contact us, either by phone or our email address, bennettlandscape@cox.net. Let's go green together!

THATCH CONTROL

Maintaining a nice lawn requires proper fertilization and watering, good mowing practices, insect and disease control, as well as thatch control. It's easy for thatch to build up slowly in your lawn and go unnoticed until large brown patches begin to appear. These sort of problem areas often show up during a summer drought when the lawn is under moisture stress. Thatch is a build-up of rhizomes, stolons and shallow roots found above the soil profile. When allowed to become excessive, thatch restricts infiltration of water and fertilizer into the root zone and may result in runoff.

Thatch control is best performed in the spring or fall of the year, with the fall being the best time of the year for lawn work. The following three steps will help control thatch depth in your lawn.

1. Core Aeration: Aeration of your lawn once (fall) or twice (spring & fall) a year will help prevent thatch buildup, improve the penetration of fertilizer and lime into the root zone, and allow the soil to breathe. We use machines that pull a soil plug or core. The cores are left on the lawn surface to breakdown and usually disappear within three weeks.
2. Dethatching: When thatch approaches or exceeds the safe threshold of 1/2 inch thick, it becomes necessary to employ physical thatch removal techniques. We use a flail-type thatching machine to remove a portion of the thatch layer. For lawns with extremely thick thatch (1-inch or more), we recommend stripping the thatch layer and starting a new lawn from bare soil.

Please call our office to set up an appointment to start your dethatching, aeration or overseeding process.

South Coast Botanic Garden Activities for September

7th at 4:30 p.m. Palos Verdes Symphonic Band Labor Day Concert on the Upper Meadow. 5 to 7 p.m. Bring a picnic and dine as you listen to the band perform. The annual concert is a tradition at the Garden and is well-attended. Put it on your calendar! This is a fundraiser for the Foundation and the Band. The cost is \$5 per person, members and non-members alike.

13th 9 a.m. to 4 p.m. 52nd Jaguar Concours d'Elegance on the Upper Meadow: Sponsored by the Jaguar Owner's Club of Los Angeles. Between 60 to 80 Jaguars ranging from the 1932 SSI FHC to the 2009 XKF, Sedans, Coupes, and Convertibles. Come and see these exquisite cars on the Upper Meadow. You will not be disappointed!