

BETTER ENVIRONMENTS

You'll Value our Views.



BENNETT LANDSCAPE IS CELEBRATING!

The Winner of this Quarter's Maintenance Report card is Ronald Lash. He will receive three flats of seasonal color. Congratulations, and thank you for participating this month. The next report card will be in October.

Bennett Landscape is celebrating its 25th anniversary this month. Please see below the coupons we are offering. Most of you know the story, but we do have some new maintenance clients, and we welcome you!

Bennett Landscape was in the making when Sean was just a boy. He started caring for a neighbor's yard using their hand tools. Another neighbor saw the quality of work that he was doing and offered him a job also.

ment, and as part of that, he bought his first red truck at the age of 15 1/2. His parents gave him his first loan of about \$800, and from there he opened his first bank account in 1974. At this point, Sean and a buddy he played basketball with were taking care of his clients.

Sean attended Cal Poly to study Landscape Architecture. He soon realized architecture wasn't for him, as the best part of his job was being outdoors working with the land. He took an agricultural horticulture class at SCROC to learn plant material. Sean got his contractor's license in 1983, and he graduated from Cal Poly Pomona that same year with a Bachelor's degree. A contract with the city of Rolling

Hills Estates got him started. He leased a chipper and bought another good-sized truck. Sean was the primary trimmer along with his friend, and he hired a couple of grounds men. They were able to complete the job by the deadline. Bennett Landscape was becoming a name in itself and was incorporated in 1985.

After storing his equipment at his parents, he realized it was time to get an office and a yard. The company has been growing ever since. This is the third year in a row **INC. 5000** has named Bennett Landscape as one of the fastest growing small businesses in America, and we have you to thank! We really do appreciate your business!

REFER A FRIEND—When you do, receive a \$50 cash referral reward if they become a new customer!
(Effective August 1, 2010—February 1, 2011)

Pass this on to your friends and neighbors!
\$100 Off Your First Month Of Maintenance (with a signed, 12-month proposal)

10 % off Stock up on Fire Wood Now 10 %SALE
(Through the month of August 2010 only)

IT'S TIME TO START THINKING ABOUT INSTALLING SOME DROUGHT TOLERANT PLANTS

We ran this article last August. Not much has changed as far as the drought is concerned. In some instances, the situation is worse. Think about changing out some of your landscape in order to save money on water.

Granted, in periods of extended drought like we are experiencing, the plants will not look as lush as during normal rainfall periods and production of flowers and fruit will be diminished. However, with liberal use of mulch and infrequent but deep irrigation, you should be able to

create and sustain quality landscapes using the following trees, shrubs and plants:

- Live Oak, Red Cedar, Crape Myrtle, Jacaranda, Podocarpus, Camphor, Chinese Elm Gum, Chinese Fountain Grass, Fire-bush, Texas Sage, Dwarf Natal Plum, Gazania, Natal Plum (Carissa), African Iris, Plumbago, Juniper, Ornamental Pepper, Salvia, Cosmos, Verbena.

(www.swfwmd.state)



Due to increasing measures to save our precious California water, here is another option to **save money** on your water bill.

HERE ARE SEVEN REASONS/OBSERVATIONS CLIENTS CONTINUE TO USE BENNETT LANDSCAPE

SmartLine Controller Management System

The SmartLine controller and on-site weather station installations began in the late 1990's and is now the world's leader in Smart weather-based irrigation water management with tens of thousands installed around the world. The goal of this system is to save water while maintaining a lush, healthy landscape.

Weathermatic's success spans over 60 years in 80 countries in over 1,000 branches in the U.S. Weathermatic is known as a commercial grade, industrial brand with a rich tradition of excellence and dedication to quality.

The benefits of the SmartLine Water Management Service are as follows: reduce water expense, improve the health and beauty of plant material, reduce plant replacement costs, reduce infrastructure damage from excess irrigation, comply with local city and state water codes, increase property value, and improve irrigation system efficiency.

The details of the service entails the performance of a **Water Bill History Audit** to determine past water use and past irrigation scheduling efficiency; creating a **Monthly Water Use Goal** based on site specific data; **Retrofitting Your Existing System with a SmartLine Controller and Weather Station** without disturbing existing landscape (typically completed in one day)-compatible with all brands of system components; Generating a monthly **Water Bill Audit Report** for 12 months following installation; and performing a **Site Evaluation including Zone Priority Profile** for visibility, water use and repair urgency; **City and State Watering Schedule and Rain/Freeze Compliance Report**; and **Professional SmartLine Programming Guide** indicating sprinkler type, soil type, plant type, slope and shade factors affecting watering needs by zone.

Please call our office and speak to Marty on ext. 111 with any questions you may have and to receive a free estimate!

1. We are reliable. When we say we are going to be there, we will be there. We do what we say we will do!
2. We are always willing to work with you and your budget.
3. We are a professional company with uniformed employees and do a great job.
4. People know our name and keep coming back!
5. We have honest, friendly, and hard-working employees, and we always want to please our customers!
6. We guarantee our work.
7. We are licensed, bonded and insured in the state of California.

PLANT SOME PERENNIALS

A perennial plant is a plant that lives for more than two years. The term is often used to differentiate a plant from shorter lived annuals and biennials. The name Perennial applies specifically to winter hardy herbaceous plants. Perennials, especially small flowering plants, grow and bloom over the spring and summer and then die back every autumn and winter and then return in the spring from their root-stock. Want a garden bursting with color yet easy to care for? We have many in 4-inch and gallon size containers that will give you instant color now and throughout the autumn season. Perennials in our climate can be planted year around. Please give us a call for an estimate! We can make recommendations for you.



AUGUST GARDENING TIPS

- Watering chores are what will eat up your garden time this month. Remember the basics. Water in the early morning. Water the soil, not the leaves. Water deeply and occasionally rather than shallow and often.
 - Soak containers well. If you cannot keep up or they are wilting anyway, move them to a shadier spot.
 - Give your compost heap an occasional dousing to promote necessary decomposition. Also consider shading the heap to keep it moister longer.
 - It is also a good time to make sure your irrigation system is performing at its peak. As needed, install a new backup battery in your time irrigation controller.
 - Flush filter emitters and clean or replace those that are not working properly.
 - This is a good month to evaluate your garden and take notice of what is doing well and what is not during this challenging season. Jot it down in your garden journal or otherwise make note of it.
 - You can plant native desert perennials and shrubs now! The high humidity helps them establish quickly, but you will still need to keep them well-watered.
 - If an annual is sickly or struggling at this point of the season, just pull it up and replace it.
- (www.bhg.com/gardening)

REARRANGE YOUR POTS!

GROUPS OF CONTAINERS WILL USUALLY LOOK MORE PLEASING IF THEY ARE OF DIFFERENT HEIGHTS AND SIZES. THEY WILL MAKE A MORE INTERESTING FEATURE, WHILE PLANTS IN SMALLER CONTAINERS CAN BE USED TO OBSCURE THE POT BEHIND TO PRODUCE A TIERED LOOK!

ASK US FOR HELP.

WE CAN EVEN GET MORE CONTAINERS FOR YOU IN AN ASSORTMENT OF MATERIAL, FROM PLASTIC, TERRICOTTA TO CERAMIC!